



Peer-to-Peer Resource Organizing Toolkit

Welcome.

Thank you for committing to support the work of the Ella Baker Center for Human Rights!

For 25 years, the Ella Baker Center (EBC) has helped build the power of Black, Brown, and poor people to break the cycles of incarceration and poverty, and to make our communities safe, healthy, and strong. We appreciate your dedication to being part of the solution with us.

Some of our biggest wins from the past 25 years include...

- Built California's first statewide network for **1,400+ families of incarcerated youth**
- **Won a campaign** through Bay Area Police Watch to have San Francisco police officer Marc Andaya fired because of his history of violence against people of color
- Helped secure **millions more dollars for reentry programs** through Alameda County Jobs Not Jails Campaign
- Led a campaign resulting in **70% of voters** saying "no" to Prop 6: a "dumb on crime tough on the budget" ballot measure
- Campaigned to help **close all 5 California youth prisons**
- Secured passage of the **Racial Justice Act**, which prohibits any practice shown to have racially disproportionate impact in a criminal proceeding

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Section 1. What is Resource Organizing?

How We Define Resource Organizing?

Peer-to-Peer (P2P) resource organizing is a strategy used to mobilize people—and their unique talents, time, skills, donations, ideas, and networks—to contribute to your organization's work, campaigns, events, and movement. Members activate networks of friends, families, colleagues, employers, favorite organizations, and local businesses to mobilize resources to support your programs.

This toolkit provides information to help yourself and members engage their peers in resource organizing.

Resource Organizing with the Ella Baker Center

Resource Organizing is a grassroots practice and intentional effort to:

- Move away from the practice of transactional fundraising towards an approach that acknowledges donors' support and invites them to consider multiple ways of contributing to movement building;
- Focus on base-building, leadership development, and challenging oppression;
- Redistribute wealth, question disempowering ideas about ownership, and invest in communities to maximize connectivity and impact; and
- Bridge any distance between our donors, resource organizers, and the work they support.

Resource Organizing Aligns With A Vision

Our Members

Resource organizing is a way for anyone, anywhere—especially those who have been harmed by the justice system—to join the movement to shift resources away from prisons and punishment, and invest in your community. It is important to believe in the power of ordinary people to create change and community-driven solutions.

Our Commitment

Resource organizing is an invitation and starting place, rather than an endpoint. Contributions cultivate meaningful connections to the current movement and help foster both personal and community transformation.

Here are some questions to help guide your participation.

- What does community safety and well-being mean to you?
- What skills, talents, ideas can you bring to our community building campaigns?
- How do you want to grow and learn from your contributions to the Ella Baker Center?



Principles of Resource Organizing*

“ These principles are based on the visionary work of resource organizers Crystal Middlestadt, Iris Brilliant, Helen Stillman and Kofa Anifalaje.

Reciprocity

We ensure that donors and members are connected and in the “right relationship” to each other and our work.

Giving Within Community

We work to shift resources towards the communities we support, and to keep those resources in the community.

Trust & Accountability

We are accountable to movements, our members, and it is our commitment to steward relationships and resources with transparency.

Transformational Relationship

We are committed to restore full humanity to the donors and members who make our work possible.

Focus on People

We believe that movements can exist without money, but not without people.

Section 2. Frequently Asked Questions

Why the Ella Baker Center for Human Rights?

Addressing the crisis of the criminal legal system is one of the urgent issues of our time, and we cannot accomplish work without broad support from our members and volunteers. Plus, we've got some incredibly exciting things in store.

Do I need fundraising experience?

No fundraising experience is required! We've included many helpful tips to make your fundraiser successful, and we are more than happy to help you throughout the process!

How can I succeed if I don't know any rich people?

We know from past fundraisers that your network will support you if you ask. Peer-to-peer resource organizing is a unique way for us to raise resources while boosting awareness of your campaigns, supporting your work, and expanding the number of your organization's members. Whether folks in your network give \$5, \$500, goods, or donate their time and skills, what's most important is that people give an amount that is meaningful and significant to them.

What do I need to get started?

- **Use this template to build your own Resource Organizing Page - <https://secure.actblue.com/brandings/83880/lists/new>**
- Resource Organizing Idea - a hook for why you're resource organizing right now
- A Picture/Brief Story for Your Page - a visual hook for your resource organizing idea
- Resource Organizing Goal - the amount of money, volunteers' hours, or donations
- Start and End Dates - a realistic amount of time to accomplish your goal
- Contact Information - email addresses and phone numbers of people in your network



Section 3. Resource Organizing Checklist

- Resource organizing idea
- Resource organizing goal
- Resource organizing start and end date
- List of names, email addresses, phone numbers to contact
- Communication plan
- Email template
- Social media post template
- Photo of yourself, or relevant to theme
- Resource organizing online page:

→ <https://secure.actblue.com/brandings/83880/lists/new>

Section 4. Getting Started

Step 1: Pick a resource organizing idea

Pick something fun that you're excited about doing, and that will allow your friends to celebrate your generous spirit, and a great cause. For example, you could:

- ... host a house party
- ... host a huge cook-off, or a potluck contest
- ... walk between two important places in your life and share a story about them
- ... make a special occasion out of a hobby you have (hiking, knitting a meaningful pattern?)
- ... paint a series of political watercolors?
- ... incorporate an upcoming birthday or anniversary?
- ... Dance? Sing? Jam? These can be done virtually!

The possibilities are endless!

Here are some examples of what EBC members have done in the past:

- 25-mile backpacking trip
- Swimming to Alcatraz
- Birthday party

Sample Resource Organizing Ideas

1. Birthday Peer-to-Peer Campaign, [see full examples here](#)

Birthday Campaign Tips:

- Start early, at least three months before your birthday, to communicate your goal to network.
- Use a creative theme that motivates others to contribute to your campaign: help me celebrate my favorite day of the year,” or “I’m raising \$2,600 and 260 volunteer hours to celebrate 26.”
- Create an easy-to-navigate page for people to make donations by using the template provided.
- Make your campaign festive with birthday images, graphics, and themed visuals.
- Share a story about your connection to EBC, the movement, and how donations will be used
- Include a specific ask: invite those in your network to donate pre-selected amounts of money, time, or in-kind contributions, and provide an “other option” for them to contribute a specified amount.



2. Ella Baker Center Event Peer-to-Peer Campaign, [see full examples here](#)

EBC Event Campaign Tips:

- Visit the Ella Baker Center website to learn more about our current work, and to select a campaign to align your resource organizing with.
- Connect with an EBC organizer or member to learn more about our current priorities and engagements.
- Promote your resource organizing campaign and an EBC event simultaneously to boost awareness.
- Include photographs on your campaign page and communications to raise interest in your network.
- Give progress updates to your network.
- Send a thank you note to contributors including campaign highlights and more ways to get involved.

3. Local Business Peer-to-Peer Campaign, [see full examples here](#)

Local Business Campaign Tips:

- Make a short list of the businesses located in your community, including those that you support.
- Identify the services, products, and other in-kind donations that are provided by businesses on your list that align with the goal of your campaign.
- Consider ways to invite business owners and employees to volunteer their time and connect with Ella Baker Center events and campaigns.
- Include in your communications information about the Ella Baker Center's history, campaigns, and commitment to community building and investment.
- Send supporters a follow-up email with examples of how their donations and contributions helped you make progress towards your campaign goals.
- Invite your business contributors to participate in upcoming Ella Baker Center membership events.



Step 2: Choose a picture for your fundraising page

For your resource organizing page, you will need to add a picture so that your friends and community can recognize your page easily. The best picture is a quality photo that's a headshot, or where your face can be easily recognized; but also feel free to use any photo you think will work for you.

Step 3: Choose a goal and an end date

Before you create your page, decide the following details:

1. Fundraising Goal: How much do you think you can raise? (Aim high, it's ok to come short!)
2. End Date: When do you want the fundraiser to end? (Having a specific end date will help build momentum and a sense of urgency among your network to help reach your goal.)

Step 4: Use these tips to strategize

1. Briefly describe the Ella Baker Center campaign and specific peer-to-peer resource organizing goal. This toolkit includes brief descriptions of some EBC campaigns and the EBC website includes even more information for you to use.
2. Self-select a focus that aligns with your interests and be sure to articulate a goal in terms of what can be done with money, volunteer time, equipment, or service donations. For example, "Each hour of your donated time allows us to share resources and self-care information with five incarcerated adults and their loved ones."
3. Write a brief (less than 200 words) testimonial that tells the story of your "why" that reflects your reasons for getting involved with specific EBC campaigns. Your story might include the personal and/or professional growth opportunities created through your work with EBC.
4. Use branding guidelines that include key messages, EBC logos, images from EBC campaigns, preferred color palettes and font styles, and language that reflects the values and vision of the Ella Baker Center.
5. Ask EBC staff about any available resources that you can share with your supporters to motivate their contributions towards achieving your resource organizing goals.

Section 5. Creating a Timeline

Pick a month with a holiday or event to which you can attach your fundraiser. Think about dates with social change meaning, such as International Women's Day. Or you can select a month during which you'll be free and have the time to reach out to your network.

Before the fundraiser:

- Spend a few days editing the page and familiarize yourself with the features
- Come up with a list of 20 people you'll share your page with and estimate what amount each person can afford to give in order to set your overall goal
- Craft a specific email tailored for close friends and your general email list



Week 1: Follow these steps to start your fundraiser with success!

- **Get The Ball Rolling:** Nobody likes to be first. That's why it's always a good idea to get your fundraising off to a good start by making the first contribution yourself. This will make others more likely to get involved.
- **Start With Email Outreach:** We've put together an email template you can use right from your fundraising page. The most important thing you can add to this message is why you are fundraising, conveyed in your own words. Let your members and community know why this matters to you - that's why they will be motivated by most!
- **Connect With Your Closet Contacts First:** It's always best to start by emailing your close contacts because they are the most likely to donate. Try sending some quick personal messages to your inner circle to build up some momentum. Then, use the email template you customized to reach all of your other contacts.
- **Move To Social Media:** One of the best strategies to use on both Facebook and Twitter is tagging and thanking members that have already donated, while you are asking for new donations. This spreads your message further, and lets the people you are asking know that people are already getting behind you.

Weeks 2-4: Follow these Follow these steps to keep up the momentum!

- **Re-engage With Email:** Don't hesitate to send a few follow-up emails. Emails are easy to overlook often open them up quickly and then forget to go back to them. Use email to keep people up to date with your progress as you hit different milestones (50% raised, 75% raised, etc.) and ask supporters to help you hit the next milestone.
- **Continue Thanking And Updating Via Social Media:** As more of your network gets behind you, keep thanking them on social media and make sure you continue to share your progress towards your goal.
- **Continue Identifying People To Share Your Fundraiser With:** Make a list of 10 more people you can ask, and go ahead and shoot them a message!
- **Follow Up With Community Members:**
 - Follow up with people who said they would give but haven't yet
 - Ask people who have donated if there are two people they could share your page with



Section 6. Communication Strategies

Communication Strategy

1. Develop a communication calendar to help keep track of emails/social media posts, progress towards resource organization goals, and campaign milestones.
2. Determine the appropriate amount of communication (e.g. number of emails, social media posts, texts, etc.) based on the needs and preferences of your network, as well as your campaign's length.
3. Identify "communication points" and key messages to share with your network. You can use the sample emails and social media posts in this toolkit for ideas. Be sure to use multiple channels to communicate with your network in a way that motivates and is not disruptive.
4. Include personal touches and visual stories throughout your campaign, such as addressing each contributor by name, sending handwritten thank you notes, or sharing photos of their work with your organization.

Outreach List

It's helpful to think about who you'll be contacting in order to tailor your message. For example:

- Family: Think of a way to ask for their support.
- School: Whether this is your child's school, college, or a high school you volunteer for, there are people who share your passion, and a few "asks" could bring in a few donations
- Work: Do you have coworkers who would be willing to chip in \$25 for you? Ask them 1-on-1 in a friendly, no pressure way, and share the page with them through email, text, or social media.
- Groups: Are you part of a book club, a church group, or another volunteer group? Send a message around to spread the word that you're really excited about this and could use some support.

Ways to Outreach

There are multiple ways to share your peer-to-peer fundraiser with your networks. For example:

- Email: A tried and true method to communicate about your event
- Text Message: One of the most effective ways to ensure your network knows about your event
- Social Media: Post regularly to social media and be sure to include the event link you created earlier
- Phone Calls: Use conversations with your network to remind them of your goal and ways to support

Section 7. Setting Up Your Online Page

A. Head to <https://secure.actblue.com/brandings/83880/lists/new> to create an account.

B. Click on the “Create an account button.”

C. Create an account and confirm your account.

D. Set up the basics of your fundraising page:



Here, you'll set up the basics of your page. Don't worry, you change these later if you want.

- **Website Address:** Enter in a URL for your fundraiser. For example, “josie_EBC Fundraiser”
- **Form Title:** Name your fundraiser. For example, “Josie’s 2021 Ella Baker Center Fundraiser” or “Help me raise resources for Ella Baker Center for Human Rights”
- **Form Ask:** Add a description in the box about your fundraiser. From the experience of other fundraisers, we’ve found that adding a personal touch will get the best results. But also try to keep it short and to the point. If you feel stuck on what to say, see our examples below in the appendix! Some overall helpful points to mention:
 - I. Why you care about these issues
 - II. Why you’re launching the fundraiser
 - III. Why you really want and appreciate your community’s support

Sample Fundraiser Description Text

For over 25 years, the Ella Baker Center (EBC) has helped build the power of Black, Brown, and poor people to break the cycles of incarceration and poverty, and to make our communities, safe, healthy, and strong. EBC helped close all California youth prisons, pass statewide legislation to advance racial justice in criminal proceedings, and support thousands of impacted community members through letter writing and relationship building.

Please join me in supporting EBC by donating any amount that is meaningful to you, whether it’s \$5 or \$500. Your contribution grows our movement to mobilize resources for transformational change. Together we can build a natural movement calling for the shift away from a culture of policing and punishment and towards schools, housing, employment, and healthcare for communities hit hardest by mass incarceration!

E. Customize your Fundraising Page!

Click through each option on the left hand side to set up your fundraiser! Here, you can personalize the text, view donations, thank donors, get email templates, and edit the details of your page.

- **Title, ask, and URL:** This is the information you already filled out! You can make edits if you'd like.
- **Preset donation amounts:** These will be the donation amount buttons.
 - We recommend: \$5, \$15, \$25, \$50, \$100, \$250, but you can choose whatever you'd like.
- **Form customization:** Here you can change the language of the page. The default is English.
- **Goal thermometer:** Pick a campaign goal that is ambitious, but doable given your network of friends, family, and coworkers
 - For example, if you're reaching out to 20 people, each of whom can give \$10-25, consider a goal of \$350-400.
 - Pick an end date that gives enough time to ask your network for contributions (4-8 weeks is usually best)
- **Branding:** Keep the EBC Branding Option :)
- **Recurring setting:** Keep as is
- **Thanks and receipts:** Here you will add in a thank you note for your donors.
- **Social share:** Here you can add info to make sharing your fundraiser on Facebook and Twitter easy!
- **Recipients:** Keep as is
- **A/B testing:** Keep as is
- **Tracking:** Keep as is

Section 8. Helpful Tips and Reminders

Here are some general tips we've received from other fundraisers

- Be authentic. You can't mess this up.
- Giving is a pleasure for those who give and most people will give if you ask.
- You are facilitating someone's chance to be positive in the world.
- Try a text - Some people are more easily reached via text message.
- Call to Action - Make it clear and direct - for example, "Give \$10 today!"
- Consider adding an incentive. Possible ideas:
 - Challenge Gifts - Pony up. Matching Donations = urgency & value.
 - Recognition - Thanks, @[community member], for your donation today!
 - Prizes - Largest gift gets a free t-shirt or goodie basket!
- Communicate your fundraiser's end date to incentivize people to help you meet your goal on time.

Tips to Strategize

- Describe your goal in terms of what can be done with the donated money, time, product, or services.
 - For example, "Each hour of your donated time allows us to share resources for [your organization]"
- Use a brief personal story that describes why you are mobilizing resources for [your organization]
- Use consistent branding that adheres to guidelines and key messages.
- Create and share a resource organizing "thermometer" with your network.
 - This helps your supporters track progress towards your goal and the impact of their contribution.

Tips to Lead

- Provide clear, reasonable, actionable steps for supporters to take
- Create opportunities for your campaign supporters to tell their story
 - For example, a "story of the week" or "photo contest" that captures their unique contribution
- Share resource organizing progress updates and campaign highlights to encourage contributions
- Send reminders and provide encouragement

Tips to Communicate

- Modify and use the sample emails included in this toolkit
- Be sure to use language and branding that is consistent with EBC communications
- Use examples from the EBC website to create a social media video, post, and hashtag
- Create a communications calendar and “goals sheet” to communicate progress
- Be sure to follow-up and thank those who contributed to your campaign

~ ~ ~

You're done!

You've made a great contribution to the movement, and you should feel proud that you made change happen and brought attention to the role each of us can play ensuring that we can all live in a healthy and strong community that we have the opportunity to help shape. Bravo, and thank you!

Have Questions or Need Help?

Feel free to contact:

Ash Lynette, Development Director
973-809-0322 (cell)
ash@ellabakercenter.org
34th Avenue, Suite 202, Oakland 94601

Looking for More Ways to Contribute?

Join us at Resource Organizing Committee Meetings

Meeting Date: Last Tuesday of Each Month (4th or 5th Tuesdays)

Time: 6 - 7:30 PM PST

Where: virtual (via Zoom) or in-person at the Ella Baker Center Office located at:

1419 34th Avenue, Suite 202, Oakland 94601

We use our meeting time to update one another on progress with P2P fundraising, learn about new information relevant for fundraising purposes, and carry out cultivation and stewardship activities (e.g., thanking donors, reminder calls, etc.).

Dinner is always provided. RSVP with dietary restrictions to ash@ellabakercenter.org.

Appendix A. Ella Baker Center Key Programs

Some of our current work includes:

- **Restore Oakland:** A joint initiative between Ella Baker Center and Restaurant Opportunities Center United (ROC United), Restore Oakland is an advocacy and training center established to empower communities by building new economic and justice institutions that support safe and secure futures for ourselves and our families.
- **Prison Mail Night:** A monthly virtual mail night hosted by the Ella Baker Center to respond to respond to mail we have received from currently incarcerated people across the country. With COVID-19, we are seeing a big influx of mail from our comrades inside. We are sending them information about the pandemic and the California Department of Correction Rehabilitation response, and about recently passed legislation, reentry, and legal support.
- **Freedom Fund:** The Freedom Fund is a mutual aid program supporting people returning home from prison or county jail. We prioritize people who are BIPOC, undocumented, LGBTQ+, disabled, and who have urgent monetary needs. In addition to support from the Fund, EBC organizes community contributions of various free world necessities like clothing and laptops, and connections to movement work for anyone who wants to make EBC their political home.
- **Inside/Outside Fellowship:** The Inside Outside Policy Fellowship program creates pathways for systems-impacted people to lead on the policies that directly impact their lives. EBC mentors, trains, and supports both Inside Fellows (currently incarcerated people) and Outside Fellows (formerly incarcerated people or systems-impacted people) as they participate in a legislative cycle. All Fellows receive a wage on par with EBC staff salaries in recognition of their contributions. (Inside/Outside Fellowship
- **Emergent Policy Lab:** This planned policy lab will bring systems-impacted people together with policymakers and movement partners in a think tank creating strategic, ready-to-go policy solutions so we can act swiftly on political opportunities on the horizon, such as reparations and climate response. The Emergent Policy Lab will position impacted people to lead the outcomes, and seed solutions at the state and cross-state levels.
- **Climate Report:** California is undergoing an escalating series of climate disasters and the and the carceral system is not prepared to respond. EBC, in collaboration with a team from UCLA's Luskin School of Public Affairs, created Hidden Hazards, a report that assesses the risks at the intersection of incarceration and climate change, uplifts the voices of those who are vulnerable, and proposes policy alternatives to reduce climate-related harms. The report launched in June 2023 and will be the first project of the Emergent Policy Lab.

Appendix B. Organizing Idea Examples

Sample Resource Organizing Idea Examples

1. 1. Birthday Peer-to-Peer Campaign (example from 2017)

Goal: To celebrate my 26th birthday and raise \$2,600 for Ella Baker Center's movement building work.

Sample Birthday Email:

No one needs me to remind them of how much the world is falling apart right now with the repeal of DACA and the ACA, mass shootings, and the war against black, brown, native, trans/queer, immigrant, disabled, and female bodies. All these things feel even more ominous by the toxic ash that's filled the sky across the Bay Area over the past week.

With this bleak backdrop, there are a few things that have given me hope over the past year: dancing, my comrades in SURJ (Showing Up for Racial Justice), and caring for my little succulent garden. And another thing that's kept me going is the Ella Baker Center for Human Rights, which I've been lucky to be involved with as a part of their fundraising committee since the beginning of 2017.

For nearly two decades the Ella Baker Center has been working to advance people-powered campaigns for racial and economic justice - and they are winning. They've fired racist cops.

They've shut down youth prisons. They've moved resources back into low-income communities of color to break cycles of incarceration and poverty.

One of their projects I'm most excited about is Restore Oakland: a renovated building in Fruitvale that will be a new hub for restorative justice and restorative economic economics in Oakland. The building will house worker training programs, restorative justice programs, and cooperative food-enterprise incubator and restaurant. It will also be the new home for Ella Baker Center and Causa Justa :: Just Cause.

And so as I prepare to celebrate my 26th birthday soon, I've decided to ask my friends and family to donate to the Ella Baker Center. In honor of my 26th birthday will you join me in donation \$26?

I'm asking you to join me in supporting the Ella Baker Center to turn the tide of criminalization, state violence, and mass incarceration. Please donate any amount that is meaningful to you, whether it's \$5 or \$150. **Together we can resource a national movement calling for a shift away from a culture of policing and punishment and towards schools, housing, employment, and healthcare for communities hit hardest by mass incarceration!**

Sample Birthday Facebook Post:

Help me celebrate my 26th birthday today by donating to the Ella Baker Center for Human Rights! Please donate any amount that is meaningful to you, whether it's \$5 or \$150. Together we can resource a national movement calling for a shift away from a culture of policing and punishment and towards schools, housing employment, and healthcare for communities hit hardest by mass incarceration! Read more and donate below.

2. Ella Baker Center Event Peer-to-Peer Campaign

Goal: To mobilize 100 volunteer hours, 500 personal care in-kind donations, and raise \$1,000.00 by January 31st to support the Ella Baker Center's Freedom Fund a mutual aid program supporting people returning home from prison or county jail.

Sample EBC Event Email:

Safety begins with investing in communities. That's why it is important that we support our community members who are BIPOC, undocumented, LGBTQ+, disabled and who have urgent monetary needs returning home from prison or county jail. In addition to the Freedom Fund, EBC organizes contributions of necessities like clothing and laptops, and connections to movement work.

We are advocating for change and community-led solutions through divestment of the carceral system and investment into our communities through opportunity.

The Freedom Fund is a successful mutual aid program that that began with the Ella Baker Center for Human Rights that, in 2023, restored \$30,000 to our community. The Fund is an opportunity to see what support and investment from the community can look like—affording people to be self-sustainable, achieve their personal goals, and give back to their community.

Will you help us organize resources to support the Freedom Fund and our community members just released from prison or county jail? Thank you for helping us raise money and coordinating volunteer hours to help support the Freedom Fund..

Give \$5, \$20, \$50 or another amount

Give 1-hour, 1 hour per week, 2 hours this month

Pass along this project to support our community

Sample EBC Event Facebook Post:

The Ella Baker Center for Human Rights began the Freedom Fund to support our community members who are BIPOC, undocumented, LGBTQ+, disabled and who have urgent monetary needs returning home from prison or county jail. Will you help us organize resources for the Freedom Fund? Please donate any amount that is meaningful to you, whether it's \$5 or \$150. Together we can help house, protect, and support members of our community returning home!

3. Local Business Peer-to-Peer Campaign

Goal: To increase business and support for [Company Name], receive 25 in-kind donations, and raise December 31st to support the Ella Baker Center's community building and investment work.

Sample Local Business Email:

On Friday, December 13th the Ella Baker Center for Human Rights will honor the legacy of its namesake, Ella Josephine Baker, by celebrating together in community. Ella Baker was a fierce advocate for justice who believed in the power of people to create mass change.

As we prepare for our community—to honor Ella Baker, the Ella Baker Center's accomplishments, and our members, volunteers, and community partners who make it all happen—we would truly appreciate your generosity and support.

Are you able to donate products from your business for our celebration?

If so, thank you for sharing with me information about the donation process, including when and where I can pick up donated items.

We also welcome you to join us for the celebration. Our team will share an update on our current wins and a sneak preview of what we can expect in the year ahead. Whether you're able to donate at this time or another, we invite you to come share in cake and community as we kick back for a fun celebration!

Location: Restore Oakland, 1419 34th Ave, 94601 Oakland, CA

With gratitude for your time, consideration, and work,
EBC Volunteer

Sample Local Business Social Media Post:

Join Ella Baker Center for Human Rights as we honor the legacy of Ella Josephine Baker and our community building and investment work in Oakland. In addition to your presence, we appreciate any donation that you can make towards our celebration and ongoing community-building work. Together we can rebuild our local community by moving away from a culture of policing and punishment towards investments in schools, housing, employment, and healthcare! Read more and donate below. [insert link you'll be using]

Please Reach Out with Any Questions

Feel free to contact:

By phone: 510-428-3939 (cell)

By email: give@ellabakercenter.org

Location: 1419 34th Avenue, Suite 202, Oakland 94601

