ELLA BAKER CENTER

PARTNERSHIP OPPORTUNITIES
Since first organizing in 1996, the Ella Baker Center community has grown thanks to strong, thoughtful community leaders. Together we have built safer communities while fighting for the rights of all.

I've grown alongside EBC. I began working to restore the rights of people who were impacted by the criminal legal system at age 15. Since then, I've led many successful campaigns – grown from the wisdom of those that came before us and strategic collaboration between those of us in the movement.

As the next generation of community organizers build on past victories, there is much to be learned from the leaders who came before us and those fighting alongside us. **When you sponsor Marlene's Movement Initiative, you are directly investing in new leadership, space for reflection and learnings, and collaborations of currently and formerly incarcerated organizers.**

These organizers continue **EBC's mission of divesting resources from systems of harm and into solutions generated by Black, Brown, Indigenous and low-income communities of color.** This ongoing work, and the shifting challenges that accompany it, will require us to build our knowledge while evolving to meet the moment.

There is a need for strengthened infrastructure, new ways of strategizing, and deep healing. By learning from the past, we can go even further in the future. **You have the opportunity to be a leader in fueling this next step in the movement.** I hope you will join us.

With appreciation,

Marlene Sanchez, Executive Director
EMBRACING THE MOVEMENT
A CONVERSATION ON THE IMPACT OF MENTORSHIP

Moderator:
Lateefah Simon
Executive Director
Akonadi Foundation

Wanda Johnson
Board President
Oscar Grant Foundation

Marlene Sanchez
Executive Director
Ella Baker Center

Linda Evans
Activist
ELLA BAKER CENTER 25TH ANNIVERSARY

PARTNERSHIP LEVELS

LIBERATION PARTNER: $50,000
(1 AVAILABLE)

Funds the Inside/Outside Fellowship, where incarcerated and directly impacted people work with EBC’s policy team to advocate for change

- Full size logo and link on Ella Baker Center website and livestream event page
- Full size logo in event invitation and event-related emails
- Logo in on-screen partnership loop
- Verbal recognition at event
- Tagged in event-related social media promotion
- Name recognition in media advisory sent in advance of event
- Sample Twitter, Facebook, and Instagram posts to share your support of EBC
- Matching gift credit (all money raised during event is matched by your partnership)
- Lunch & Learn with EBC leadership on Reimagining Community Safety
- EBC staff-led volunteer action hour for Partner and employees
ELLA BAKER CENTER 25TH ANNIVERSARY
PARTNERSHIP LEVELS (CONTINUED)

JUSTICE PARTNER: $35,000
(3 AVAILABLE)

Supports the Prison Mail program, where we communicate with over 6,000 incarcerated people about recently passed legislation, reentry, and legal support

- Large logo and link on Ella Baker Center website and livestream event page
- Large logo in event invitation and event-related emails
- Logo in on-screen partnership loop
- Verbal recognition at event
- Tagged in event-related social media promotion
- Sample Twitter, Facebook, and Instagram posts to share your support of EBC
- Lunch & Learn with EBC leadership on Reimagining Community Safety
- EBC staff-led volunteer action hour for Partner and employees

POWER PARTNER: $25,000
(5 AVAILABLE)

Funds one full mutual aid event that distributes hundreds of supplies to Black, Brown, and low-income communities

- Large logo and link on Ella Baker Center website and livestream event page
- Large logo in event invitation and event-related emails
- Logo in on-screen partnership loop
- Tagged in event-related social media promotion
- Sample Twitter, Facebook, and Instagram posts to share your support of EBC
- Lunch & Learn with EBC leadership on Reimagining Community Safety
ELLA BAKER CENTER 25TH ANNIVERSARY
PARTNERSHIP LEVELS
(CONTINUED)

HOPE PARTNER: $15,000
(8 AVAILABLE)

Pays directly impacted artists to visually redefine community safety in our annual Night Out for Safety and Liberation
• Logo and link on Ella Baker Center website and livestream event page
• Logo in event invitation and event-related emails
• Logo in on-screen partnership loop
• Sample Twitter, Facebook, and Instagram posts to share your support of EBC
• Tagged in event-related social media promotion
• Lunch & Learn with EBC leadership on Reimagining Community Safety

TRUTH PARTNER: $10,000
(10 AVAILABLE)

Enables organizers to engage in direct action and fight for justice
• Logo and link on Ella Baker Center website and livestream event page
• Logo in event invitation and event-related emails
• Logo in on-screen partnership loop
• Sample Twitter, Facebook, and Instagram posts to share your support of EBC
• Tagged in event-related social media promotion
ELL A BAKER CENTER 25TH ANNIVERSARY
PARTNERSHIP LEVELS
(CONTINUED)

OPPORTUNITY PARTNER: $5,000
(20 AVAILABLE)

Delivers 2,000 toolkits to incarcerated individuals to help them advocate for resentencing
• Name and link on Ella Baker Center website and livestream event page
• Name in email invitation and event-related emails
• Logo in on-screen partnership loop
• Sample Twitter, Facebook, and Instagram posts to share your support of EBC

DIGNITY PARTNER: $2,500
(30 AVAILABLE)

Funds one "Pathways to Early Release" training which explains the process for resentencing referrals to the loved ones of people who are incarcerated
• Name and link on Ella Baker Center website and livestream event page
• Name in email invitation and event-related emails
• Logo in on-screen partnership loop

COMMUNITY PARTNER: $1,000
(UNLIMITED)

Funds intern stipends so that we can develop the next generation of community leaders
• Name and link on Ella Baker Center website and livestream event page
• Name in email invitation and event-related emails
<table>
<thead>
<tr>
<th>Partnership Level Comparisons</th>
<th>Liberation Partner $50k (1)</th>
<th>Justice Partner $35k (3)</th>
<th>Power Partner $25k (5)</th>
<th>Hope Partner $15k (8)</th>
<th>Truth Partner $10k (10)</th>
<th>Opportunity Partner $5k (20)</th>
<th>Dignity Partner $2.5k (30)</th>
<th>Community Partner $1k (∞)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo, or name, and link on event page</td>
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<td>Logo or name, in print and email invitations, event emails</td>
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<td>Logo in on-screen partnership loop</td>
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<td>Sample blog, Twitter, Facebook, and Instagram posts to share your support of EBC</td>
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<td>Tagged in event-related social media promotion</td>
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<td>Lunch &amp; Learn with EBC leadership</td>
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<td>EBC staff-led advocacy program for Partner and employees</td>
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Partnerships must be paid by **July 15th** in order to guarantee inclusion in printed materials.

Partnerships must be paid by **August 16th** in order to guarantee inclusion in the summer event.

The final deadline to become an event partner is **August 23th**.
Partnership Reply Form

Select your Partnership level

☐ Liberation: $50,000  ☐ Justice: $35,000  ☐ Power: $20,000
☐ Hope: $15,000  ☐ Truth: $10,000  ☐ Opportunity: $5,000
☐ Dignity: $2,500  ☐ Community: $1,000

☐ We are unable to attend the events but would like to support EBC’s work.
Enclosed is a contribution of $ ______________.

Contact Information

Company Name: ____________________________________________________________

(As you would like it to appear in our materials)

Contact Name and Title: ____________________________________________________

Mailing Address: __________________________________________________________

City: ______________________________ State: ________________ Zip: ________________

Phone: __________________________ Fax: ________________________________

Email: ____________________________

Payment

Card Name: ________________________________________________________________

Card Number: _____________________________________________________________

Expiration Date: ___________________________________________________________

Billing Address: __________________________________________________________

City: ______________________________ State: ________________ Zip: ________________

Mail, fax, or email this form with payment to:

Juan Govea, Ella Baker Center
1419 34th Ave, Suite 202
Oakland, CA 94601

Phone: (510) 982-5128 x 258 Fax: (510) 428-3940 Email: juan@ellabakercenter.org

The Ella Baker Center is a 501(c)(3) organization. Tax ID 94-3252009